

\_Brand Mark

**K<sub>1</sub>**  
**Lube**

Basic Mark

**K<sub>1</sub> Lube**

Horizontal Mark

# \_Slogan Signature

**K1 Lube**  
Beyond Korea Tech

Signature Basic

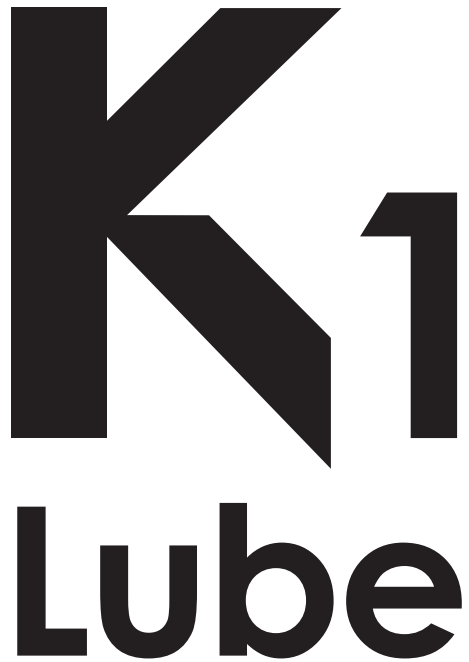
Beyond Korea Tech  
**K1 Lube**

**K1 Lube**  
Beyond Korea Tech

**K1 Lube**  
Beyond Korea Tech

Signature Application

# \_Color System



Black

Pantone

Black C

CMYK

0/0/0/100



Silver

Pantone

877 C

CMYK

0/0/0/40



Gold

Pantone

871 C

CMYK

20/25/60/25